

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62570	CF NTL-POL	FBD - LBD: 08/11/12 - 08/16/12	HL#:	Created: 08/10/12 12:05 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1596	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/10/12 01:56 PM	
Agency: GMMB, INC. (6441)	Product: EST #1596 (1300)	Self :15:00	Confirmed: 08/10/12 01:22 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 21% KMGH 21% KUSA: 38% KDVR+: 11% KWGN: 4% KTVD: 5% KPXC: 0% CABLE: 0%				

## NEW ORDER, KEC/PH 8/10/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	M T W T * * *	NEWS	30	B			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T * * *	MORN	30	B			0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	M T W T * * *	DAY	30	B			0.0	\$750.00	3	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DYR	M T W T * * *	DAY	30	B			0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	M T W T * * *	DAYN	30	B			0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	5										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 21% KMGH: 21% KUSA: 38% KDVR+: 11% KWGN: 4% KTVD: 5% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DTALK	M T W T * * *	DAY	30	B			0.0	\$350.00	2	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EPHIL2	M T W T * * *	EFG	30	B			0.0	\$550.00	3	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEARLY5PM	M T W T * * *	NEWS	30	B			0.0	\$800.00	5	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLY6PM	M T W T * * *	NEWS	30	B			0.0	\$800.00	5	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY630PM	* T W T * * *	NEWS	30	B			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

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Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 21% KMGH: 21% KUSA: 38% KDVR+: 11% KWGN: 4% KTVD: 5% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PNAVY	* T * * * * *	REGP	30	B			0.0	\$3,750.00	1	\$3,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PSIXTY1	* * * * * S	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE7	M T W T * * *	NEWS	30	B			0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LLETTER1	M T W T * * *	LETT	30	B			0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/16/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	47	0	\$43,050.00	\$36,592.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 21%	KMGH: 21%	KUSA: 38%	KDVR+: 11%	KWGN: 4%
			KTVD: 5%	KPXC: 0%
			CABLE: 0%	

Order Totals:	\$43,050.00	\$36,592.50	\$0.00	\$0.00
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